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Participants selected for Grupa Azoty's 6th Ambassador Programme

The largest companies making up the Grupa Azoty Group have selected a total of six Ambassadors to represent the brand within the academic community in the newest edition of the Grupa Azoty Brand Ambassador Programme. The main theme this year is 'Grupa Azoty as the employer of choice'.

Under the Programme, the Ambassadors will be promoting the benefits of work for the Group among their fellow students. As part of their tasks, they are to tell their colleagues what makes work at Grupa Azoty special and what career development paths, including upskilling opportunities, are available. The Ambassadors' activities are intended to build a positive reputation of Grupa Azoty as a place to work.

"The Grupa Azoty Brand Ambassador Programme is a good opportunity for students to learn about the operation of one of Europe's leading players of the fertilizer and chemical industry. We have run the Programme through its successive editions seeking to attract top talent among students and post-graduate students. Experience from previous editions has confirmed that students who first come into contact with Grupa Azoty while still at university often choose it as the place of their future career after they graduate," **says Tomasz Hinc, President of Grupa Azoty S.A.**

The new Grupa Azoty Brand Ambassadors are: Karolina Kadela (*Jagiellonian University*), Karolina Zawadzińska (*Cracow University of Technology*) – selected by Grupa Azoty S.A. of Tarnów, Ewelina Konarska Michalczyk (*University of Szczecin*), Malwina Niedźwiedź (*West Pomeranian University of Technology in Szczecin*) – recommended by Grupa Azoty Police, Adam Gołębiowski (*Warsaw University of Life Sciences*) – representing Grupa Azoty Puławy, and Michał Naszkiewicz (*University of Opole*) – selected by Grupa Azoty Kędzierzyn.

"My idea of promoting the Grupa Azoty employer brand is to raise the awareness of the chemical industry's role, the many factors contributing to its operation and how much depends on it in our daily lives," **wrote Karolina Zawadzińska, one of Grupa Azoty Tarnów Brand Ambassadors for the academic year 2022/2023, in her application to join the Programme.**