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Winners announced in Grupa Azoty's 'We care for the Polish land' lottery

In the 6th edition of Grupa Azoty's 'We care for the Polish land' lottery, participants won prizes worth a combined total of over PLN 500 thousand. The standout prize, a John Deere 5075E tractor, was awarded for the first time to a woman, Anna from the Province of Kraków. This year witnessed yet another rise in lottery entries, with the 6th edition receiving 20% more entries than in 2022.

The tractor handover ceremony was attended by Tomasz Hinc, President of the Management Board of Grupa Azoty S.A., and Adam Małysz, President of the Polish Ski Association.

Aside from the tractor, lottery participants had the opportunity to win 300 instant cash prizes of PLN 1,000 each, along with three substantial prizes worth PLN 10,000 each. To enter the lottery and have a chance of winning, customers simply needed to purchase one or more promotional products from Grupa Azoty, with a total value of no less than PLN 1,000 including VAT, and provide proof of purchase through a single document. The next step was to register the proof of purchase via www.dbamyopolskaziemie.pl.

'The participation in our lottery is growing steadily each year – a clear indication of farmers' enthusiasm for purchasing products bearing the Grupa Azoty logo. Our fertilizers are synonymous with proven technology and exceptional global quality, especially crucial amidst rising imports of fertilizers with uncertain origins, making it difficult to assess their complete composition and impact on agricultural efficiency. We extend our gratitude to our loyal customers for placing their trust in fertilizers manufactured by our Tarnów-based company for over 95 years,' **said Tomasz Hinc, President of the Management Board of Grupa Azoty S.A.**

'We've just wrapped up another incredible season, full of many achievements for our representatives. None of our success on the international stage would have been possible without the support of Grupa Azoty, the Main Partner of the Polish Ski Association since 2012. For the past 11 seasons, Grupa Azoty has been unwavering in their support of our athletes. We understand that this partnership is made possible thanks to Polish farmers who purchase Grupa Azoty's fertilizers, which significantly contributes to the success of our skiers and snowboarders,' **said Adam Małysz, President of the Polish Ski Association.**

In this year's edition of the lottery, there were over 51 thousand proofs of purchase registered by participants, with the highest number of entries coming from the Provinces of Lublin, Warsaw, and Łódź. The lucky winner of the main prize owns a farm of around 50 hectares with her husband, and the winning receipt was used for the purchase of Polifoska Krzem.

For more information about the lottery, visit www.dbamyopolskaziemie.pl.

Coverage of the event will be available on the nawozy.eu channel on YouTube.



